



“Enabling Access”—fundraising and marketing problems faced by One Laptop per Child Asia Pacific

InterChallenge 2009 (Judging Criteria)

Hosts:



Co-hosts::



Supporting Universities:



Supporting Organizations:



This Project was made possible in part through a donation from the Internet Society



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Judging Criteria:

1. **Cost effectiveness:**

As your plan aims to raise fund, it should not cost too much and should be easy to ask for sponsorship to finance it. The budget for the fund-raising plan should be well-controlled as well to generate attractive donation.

2. **Minimal administration and logistics:**

As there is a limitation on the number of volunteers and the staff of OLPC, your fund-raising plan should be easy to carry out with the least administration procedures and effort.

3. **Pooling of stakeholders/partners resources and talents:**

Your plan should be making the best use of the strength of OLPC and its resources and talent to raise fund.

4. **Disciplined execution:**

Your fund-raising plan should comply with the ethnics and social moral values. It should not include any wrongdoings or illegal actions that have an adverse impact on the society.

5. **Sustainability:**

Your fund-raising plan should enable the OLPC to obtain a continuous donation rather than only a once-for-all donation. It should be applicable without much time limitations.

6. **High awareness and deep impact:**

Your plan should not only help OLPC raise fund, but also should be able to increase the exposure of OLPC to the public and enhance the public awareness on the impact of technology in education.